mobile: 305.342.1387 u.daniella@gmail.com daniellavision-urdinlaiz.com

## **EMPLOYMENT**

FERAL, Creative Studio and Production Company (April 2012 - January 2015)

Researched and developed first pass on all treatments. Assisted producers on preparing bids and production schedules for projects up to \$1M. Managed all internal post-production timelines, workflows, and editors -- including client relations. Managed vendors and supervised all film transfers. Additional responsibilities included handling all incoming / outgoing receivables, as well as generating quarterly reports for its executive producers.

Agencies: Quirky, Digital Surgeons, Grey, Ceft & Company, BBDO, Noise, and Possible Worldwide.

Clients: Giphy, Tapestry, H&R Block, ABC, Digg, Nike, Nexxus, Wink, TRESemmé, Erin Fetherston, P&G, Purple Magazine, White House | Black Market, Emirates Air, Visual Tales Magazine, Mastercard, Solerno

THE WILDERNESS, Mixed Media House (January 2012 - March 2012)

Managed vendor list, prepped conference room for meetings, and handled all food orders. Animated a music video for Beans, which included 2D, AfterEffects, and stop motion animation.

MODEL A PRODUCTIONS, Animation Studio (December 2010)

Animated a few sketches for the children's television show, The Electric Company. All animations were done in Flash.

## TECHNICAL SKILLS

Proficient in: Microsoft Office (Word, Excel, PowerPoint, Outlook), iWork (Pages, Numbers, Keynote) Final Cut Pro, Adobe Creative Suite (Flash, AfterEffects, Photoshop, InDesign, Illustrator), MPEG Streamclip. Familiar with HTML, CSS, Maya. Knowledgeable of both Mac and PC platforms.

## **EDUCATION**

Pratt Institute, Brooklyn, New York (2005-2009)
BFA Film - Traditional Animation (with honors), Art History minor
Pratt Circle Award for Outstanding Academic Achievement
Outstanding Merit Award for achievement within animation

Our Lady of Lourdes Academy, Miami, Florida (2001-2005)

AP art classes and Vice President of the Art Club

## ADDITIONAL EXPERTISE

While taking on freelance animation projects, I also maintain an illustration blog where I create illustrations, web comics, and animated gifs. Scriptwriting and character development are also passions of mine.